



## **FSGAA Can Make MONEY from Major Retailers!!!**

Dear FSGAA Families:

We are pleased to share some exciting news about a new fundraising program for our organization. It's called "Scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money". In other words, scrip is gift cards/certificates from national and local retailers. They are the same gift cards that you buy at the store. Many popular retailers participate in our scrip program including Acme, Giant\*, Wal-Mart, JCPenney, The Gap, Wawa, Shell, Pizza Hut, Applebees, iTunes, and many, many others.

Ok, so how does this help me raise money? It's simple – scrip participating retailer agree to sell gift cards to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and FSGAA keeps the difference as revenue. Everybody wins with Scrip:

- The retailer gets cash up front and repeat business
- You get a powerful fundraising alternative that involves no selling.
- Our organization gets a regular source of revenue to aid in reducing our expenses.

The beauty of Scrip is that you put your regular household shopping dollars to work. You earn money for FSGAA (and your escrow account) without spending a single additional penny. This FSGAA Scrip program promises to be a simple and effective fundraising program.

### **What's in it for me?**

All of the profits will be split 75%/25% where 75% of the revenue will be applied towards your gymnast's escrow account and 25% will go directly to the FSGAA General Fund. Here is an example:

I spend on average \$100/wk in groceries at Acme, which is \$400/month. I purchase \$400 in Acme gift cards to use to pay for my groceries instead of writing a check or paying with cash. Acme offers a 4% rebate on my gift cards. Therefore:

$\$400 \times 4\% = \$16$  rebate given to FSGAA

75% or \$12 goes directly into your gymnast's account

25% or \$4 in revenue goes into the general fund.

If I do this monthly, over the course of 1 year, I can have \$144 raised for my daughter's escrow account by shopping at the grocery store I already frequent. I can also sign up and purchase gift cards for family members or friends and reap the benefits from those purchases.



**What stores participate?**

You will find a list of participating retailers on the bulletin board in the lobby or you can visit [www.glscrip.com](http://www.glscrip.com) and print out your own. Once you get to this website, the hotlink for the retailer list is directly above the member login in orange. They have it sorted alphabetically and by retailer categories. Food, clothing, shoes, gasoline, restaurants, hotels, you name it – it's on there...

**How do I enroll?**

Please fill out the attached enrollment form and return it to Maureen Perkins. This form will be available on the FSGAA website, as will the Scrip order forms.

**When will orders be placed?**

I will be ordering all Scrip/Cash for Causes orders on the 15<sup>th</sup> of the month. I will need to have all forms and payments prior to the 15<sup>th</sup> of the month to include your requests in my order. All checks will be made out to FSGAA. I will email out reminders of this deadline as it approaches.

**\*\*\*\*Special note\*\*\*\*Shoppers of Giant Foods of PA or MD only\*\*\*\***

For those of you that shop at Giant Foods – this only applies to you....The Scrip program listed on these forms at [www.glscrip.com](http://www.glscrip.com) offering 4% return, is Giant Eagle/Giant Food stores in Delaware only.

In order to give our Giant Patrons in MD and PA a fair shake, we have enrolled in the “Cash for Causes” program that Giant/Martin Foods of PA/MD offers. This program is similar to Scrip, but is for Giant of PA/MD only. They offer a 5% discount on all gift cards for these stores. Cards come in denominations of \$5, \$10, \$20, \$25, \$50, and \$100. They also offer a variable card, which can be activated for any amount between \$1 and \$300. If you would like to participate in this program so you can obtain Giant or Martin Foods gift cards for stores in PA or MD, just check the “Cash for Causes” enrollment on the Enrollment form in addition to Scrip.

Feel free to contact me with any questions!

Best Regards,

Maureen Perkins

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